

Pemberdayaan Masyarakat melalui Diversifikasi Pangan Asal Ternak yang Aman, Sehat, dan Halal sebagai Solusi Ekonomi Berkelanjutan di Desa Sukaraja

(Empowering Communities through Halal, Safe, and Healthy Animal-Based Food Diversification for Sustainable Economic Growth in Sukaraja Village)

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ABSTRAK

Kegiatan Pengabdian kepada Masyarakat Dosen Pulang Kampung (Dospulkam) bertujuan untuk meningkatkan kapasitas masyarakat Desa Sukaraja, Kecamatan Sukaraja, Kabupaten Bogor dalam mengolah bahan pangan asal ternak yang aman, sehat, dan halal melalui diversifikasi produk. Program ini dilatarbelakangi oleh kebutuhan masyarakat akan peningkatan keterampilan pengolahan pangan bernilai tambah sekaligus peluang pengembangan usaha rumahan berbasis protein hewani. Kegiatan dilaksanakan melalui kemitraan antara IPB University, mitra profit penyedia bahan baku, serta ibu-ibu PKK dan pelaku UMKM sebagai mitra non-profit. Bentuk kegiatan meliputi *Focus Group Discussion* (FGD), pelatihan pengolahan bakso sapi dan ayam *crispy*, edukasi keamanan pangan, desain kemasan food grade, serta pelatihan analisis usaha. Pelaksanaan kegiatan dilakukan dalam dua sesi pelatihan utama disertai praktik langsung oleh peserta. Evaluasi melalui *pre-test* dan *post-test* menunjukkan peningkatan signifikan pemahaman peserta. Pada pelatihan pertama (pembuatan bakso, keamanan pangan, desain kemasan), nilai rata-rata meningkat dari 67,46% menjadi 97,69%, sedangkan pada pelatihan kedua (pembuatan ayam *crispy* dan analisis usaha) meningkat dari 49,25% menjadi 62,35%. Peserta menunjukkan antusiasme tinggi dan mampu mempraktikkan teknik pengolahan pangan yang baik. Program ini memberikan dampak nyata berupa peningkatan keterampilan, pemahaman tentang keamanan pangan, serta kemampuan dasar dalam perencanaan bisnis sederhana. Dampak positif lain, turut mendukung pencapaian SDGs terutama poin 2 (Tanpa Kelaparan), 8 (Pekerjaan Layak dan Pertumbuhan Ekonomi), dan 12 (Konsumsi dan Produksi yang Bertanggung Jawab). Secara keseluruhan, kegiatan Dospulkam berhasil menjadi solusi pemberdayaan masyarakat melalui diversifikasi pangan asal ternak sebagai upaya penguatan ekonomi berkelanjutan di Desa Sukaraja.

Kata kunci: ayam *crispy*, bakso, diversifikasi pangan, SDGs

ABSTRACT

The Community of Dosen Pulang Kampung (Dospulkam) aims to enhance the capacity of the residents of Sukaraja Village, Sukaraja District, Bogor Regency in processing safe, healthy, and halal animal-based food through product diversification. This program is driven by the community's need to improve value-added food processing skills as well as the potential for developing home-based enterprises centered on animal protein. The activities were carried out through a partnership between IPB University, profit-based partners providing raw materials, and non-profit partners including members of the PKK and UMKM. The program included Focus Group Discussions (FGDs), training on meatball production and crispy chicken processing, food safety education, food-grade packaging design, and business analysis training. The implementation consisted of two main training sessions, each accompanied by hands-on practice. Evaluation through pre-tests and post-tests showed a significant improvement in participants' understanding. In the first training session (meatball production, food safety, and packaging design), the average score increased from 67.46% to 97.69%, while in the second session (crispy chicken production and business analysis) the average score increased from 49.25% to 62.35%. Participants demonstrated high enthusiasm and were able to apply proper food processing techniques. The result of this program showed good impacts, including improved skills, enhanced understanding of food safety, and basic capabilities in simple business planning. Additional positive impacts include supporting the achievement of the Sustainable Development Goals (SDGs), particularly Goal 2 (Zero Hunger), Goal 8 (Decent Work and Economic Growth), and Goal 12 (Responsible Consumption and Production). Overall, the Dospulkam program successfully served as a community empowerment solution through diversification of animal-based food products as an effort to strengthen sustainable economic development in Sukaraja Village.

Keyword: crispy chicken, food diversification, meat ball, SDGs