

Pengembangan Komoditas Unggulan Spesifik Kawasan Transmigrasi Kerang, Kabupaten Paser Provinsi Kalimantan Timur

(Development of Area-Specific Leading Commodities in the Kerang Transmigration Area, Paser Regency, East Kalimantan Province)

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ABSTRAK

Kajian ini menganalisis potensi pengembangan komoditas unggulan wilayah di Kawasan Transmigrasi Kerang, Kabupaten Paser, Kalimantan Timur, sebagai bagian dari Program Ekspedisi Patriot Kementerian Transmigrasi Republik Indonesia Tahun 2025. Penelitian ini bertujuan untuk menganalisis komoditas strategis unggulan dan merancang model pengembangan terpadu guna mendukung transformasi ekonomi kawasan secara berkelanjutan. Pendekatan metode campuran digunakan melalui pemetaan spasial, observasi lapangan, survei, Focus Group Discussion (FGD), wawancara mendalam, serta analisis data sekunder. Hasil penelitian menunjukkan bahwa Kawasan Transmigrasi Kerang memiliki sumber daya pertanian yang beragam dengan dominasi kuat pada komoditas perkebunan yaitu kelapa sawit, untuk tanaman pangan adalah tanaman jagung, padi ladang dan umbi-umbian, serta komoditas hortikultura yaitu pisang dan cabai. Beberapa desa juga menunjukkan potensi besar pada sektor perikanan, terutama budidaya bandeng dan udang, serta pengembangan usaha mikro seperti produk eco-print, jamu herbal, dan olahan pangan. Analisis rantai nilai menunjukkan bahwa meskipun potensi sumber daya melimpah, sebagian besar komoditas masih dijual dalam bentuk bahan mentah, sehingga kapasitas agroindustri lokal masih terbatas. Tantangan utama meliputi fluktuasi produktivitas, keterbatasan akses teknologi, lemahnya kapasitas kelembagaan, dan keterhubungan pasar yang belum optimal. Kajian ini mengusulkan rancangan pengembangan strategis yang mencakup penetapan zonasi komoditas, penguatan ekosistem bisnis, integrasi rantai pasok, serta rekomendasi kebijakan untuk meningkatkan daya saing. Hasil penelitian ini diharapkan dapat menjadi acuan bagi pemerintah, sektor swasta, dan pemangku kepentingan lokal dalam merumuskan strategi pembangunan ekonomi berkelanjutan di Kawasan Transmigrasi Kerang.

Kata kunci: ekspedisi patriot, jagung, kelapa sawit, komoditi unggulan, pisang

ABSTRACT

This study analyzes the potential development of regional superior commodities in the Kerang Transmigration Area, Paser Regency, East Kalimantan, as part of the 2025 Patriot Expedition Program of the Ministry of Transmigration of the Republic of Indonesia. The research aims to examine strategic leading commodities and design an integrated development model to support sustainable economic transformation in the region. A mixed-methods approach was employed through spatial mapping, field observation, surveys, Focus Group Discussions (FGD), in-depth interviews, and secondary data analysis. The findings indicate that the Kerang Transmigration Area possesses diverse agricultural resources, with a strong dominance of plantation commodities, particularly oil palm; major food crops such as maize, upland rice, and tubers; as well as horticultural commodities including bananas and chili. Several villages also demonstrate substantial potential in the fisheries sector, especially in milkfish and shrimp cultivation, along with the development of microenterprises such as eco-print products, herbal preparations, and processed food products. Value chain analysis reveals that despite the abundance of natural resources, most commodities are still marketed in raw form, indicating limited local agro-industrial capacity. Key challenges include fluctuating productivity, limited access to technology, weak institutional capacity, and suboptimal market connectivity. The study proposes a strategic development framework that includes commodity zoning, business ecosystem strengthening, supply chain integration, and policy recommendations to enhance competitiveness. The results of this research are expected to serve as a reference for the government, private sector, and local stakeholders in formulating sustainable economic development strategies for the Kerang Transmigration Area.

Keyword: banana, corn, leading commodity, oil palm, patriot expedition