

# **Penguatan Kapasitas Pemandu Desa Wisata Sukajadi melalui Training dan Simulasi Kunjungan oleh Pengunjung Mahasiswa Internasional**

## **(Capacity Building for Tourism Village Guides in Sukajadi through Training and Visit Simulation by International Student Visitors)**

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### **ABSTRAK**

Desa Wisata Sukajadi, Kecamatan Tamansari, Kecamatan Dramaga, Kabupaten Bogor merupakan kawasan wisata yang dikelola oleh desa dan memiliki potensi pertanian yang baik. Namun demikian, dalam rangka peningkatan kapasitas untuk menerima kunjungan tamu internasional dilakukan penguatan kapasitas pemandu. Tujuan dari kegiatan ini adalah untuk memberikan pengalaman melalui model *experimental learning*. Tahapan kegiatan terdiri dari training menjadi pemandu desa wisata di *Agribusiness and Technology Park (ATP)* IPB dan simulasi menerima tamu kunjungan mahasiswa internasional di desa Wisata. Hasil dari kegiatan pengabdian Masyarakat ini Adalah Masyarakat memiliki kemampuan dan pola penerimaan tamu internasional pada desa wisata. Selain itu, perbaikan narasi pada wahana kunjungan yang telah disediakan diantaranya wisata minapadi, strawberry dan usaha kecil, mikro atau menengah.

Kata kunci: desa wisata sukajadi, peningkatan kapasitas, tamu internasional

### **ABSTRACT**

Sukajadi Tourism Village, located in Tamansari District, Dramaga District, Bogor Regency, is a tourism area managed by the village and has strong agricultural potential. However, in order to enhance its capacity to receive international visitors, capacity building for local tour guides was conducted. The purpose of this activity was to provide experiential learning through an *experimental learning* model. The activity stages consisted of training to become tourism village guides at the *Agribusiness and Technology Park (ATP)* of IPB University and a simulation of receiving visits from international student visitors at the tourism village. The results of this community service activity indicate that the community has developed the skills and reception patterns necessary to host international guests at the tourism village. In addition, improvements were made to the narratives of existing visitor attractions, including integrated rice–fish farming (*minapadi*) tourism, strawberry tourism, and small and medium-sized enterprises (SMEs).

Keywords: capacity building, international visitors, Sukajadi tourism village