

Desain Pengembangan Komoditas Unggulan Spesifik (Perkebunan dan Hortikultura) Locus Tubbi Taramanu, Polewali Mandar, Sulawesi Barat

(Design of Specific Superior Commodity Development (Plantations and Horticulture) in the Tubbi Taramanu Locus, Polewali Mandar, West Sulawesi)

Muhamad Syukur^{1*}, Dany Boy Surbakti², Fawaz Naufal Ihsan¹, Wira Yudha Prima¹, Fadia Laiqa Melati²

¹ Fakultas Pertanian, IPB University, Bogor, Jawa barat, Indonesia 16680

² Sekolah Vokasi, IPB University, Bogor, Jawa barat, Indonesia 16128

*Penulis Korespondensi: muhsyukur@apps.ipb.ac.id

ABSTRAK

Pengembangan wilayah transmigrasi membutuhkan basis ekonomi yang berkelanjutan, salah satunya adalah melalui identifikasi dan penyusunan desain pengembangan komoditas unggulan spesifik. Penelitian ini bertujuan merancang desain pengembangan komoditas unggulan pada sektor perkebunan dan hortikultura di Kawasan Tubbi Taramanu. Penelitian menggunakan metode analisis deskriptif dengan pendekatan kualitatif-kuantitatif. Data yang dikumpulkan didalam penelitian ini meliputi studi literatur, observasi lapang, wawancara mendalam dengan petani dan *Stakeholder*, penyebaran kuisisioner, serta analisis data sekunder. Faktor yang dianalisis meliputi kondisi agroklimat (iklim, tanah, dan air), infrastruktur pendukung, akses pasar, kelembagaan petani, serta potensi dan kendala spesifik lokasi. Hasil penelitian mengidentifikasi beberapa komoditas unggulan berdasarkan kesesuaian lahan, potensi ekonomi, dan validasi petani. Sektor perkebunan, komoditas kakao dan kopi memiliki potensi sebagai penggerak ekonomi utama pada kawasan Tubbi Taramanu, sedangkan untuk sektor hortikultura, komoditas durian dan cabai memiliki potensi kuat untuk dikembangkan sebagai sumber pendapatan tambahan bagi para petani. Desain pengembangan yang disusun dalam penelitian ini ialah, penguatan kapasitas para petani, penguatan posisi para petani, penguatan rantai nilai dari hulu ke hilir, penerapan inovasi dan teknologi pertanian terbarukan, penguatan kelembagaan tani, serta pembangunan kluster berbasis komoditas. Pelaksanaan desain ini diharapkan dapat mengoptimalkan potensi sumber daya lokal, meningkatkan pendapatan dan kesejahteraan masyarakat di wilayah transmigrasi Tubbi Taramanu, serta memperkuat ekonomi kawasan Tubbi Taramanu secara berkelanjutan.

Kata kunci: desain pengembangan, hortikultura, komoditas unggulan, perkebunan, transmigrasi, Tubbi Taramanu

ABSTRACT

The development of transmigration areas requires a sustainable economic base, one of which is through the identification and development design of specific superior commodities. This study aims to design the development of superior commodities in the plantation and horticulture sectors in the Tubbi Taramanu area. The study used a descriptive analysis method with a qualitative-quantitative approach. Data collected in this study included literature studies, field observations, in-depth interviews with farmers and stakeholders, questionnaire distribution, and secondary data analysis. Factors analyzed included agro-climatic conditions (climate, soil, and water), supporting infrastructure, market access, farmer institutions, and location-specific potential and constraints. The results of the study identified several superior commodities based on land suitability, economic potential, and farmer validation. The plantation sector, cocoa and coffee commodities had the potential to be the main economic drivers in the Tubbi Taramanu area, while in the horticulture sector, durian and chili commodities have strong potential to be developed as additional sources of income for farmers. The development design developed in this research includes strengthening farmer capacity, strengthening their position, strengthening the upstream-to-downstream value chain, implementing innovation and renewable agricultural technology, strengthening farmer institutions, and developing commodity-based clusters. Implementing this design was expected to optimize local resource potential, increase income and community welfare in the Tubbi Taramanu transmigration area, and sustainably strengthen the Tubbi Taramanu regional economy.

Keywords: development design, horticulture, plantations, superior commodities, transmigration, Tubbi Taramanu