

# **Desain Pengembangan Komoditas Unggulan Kawasan Transmigrasi Salor, Kabupaten Merauke, Papua Selatan Bidang Spesifik: Perkebunan**

## **(Development Design of Leading Commodities in the Salor Transmigration Area, Merauke Regency, South Papua-Specific Sector: Plantation)**

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### **ABSTRAK**

Dalam rangka pembangunan nasional, kawasan transmigrasi memegang peran penting sebagai ruang strategis dalam membuka pusat ekonomi baru. Menurut Distan Merauke (2022), KT Salor merupakan wilayah strategis dengan potensi besar untuk pengembangan komoditas perkebunan (kelapa, sagu, jambu mete, pinang). Pengembangan sektor perkebunan di kawasan transmigrasi sering menghadapi tantangan struktural seperti keterbatasan teknologi budidaya, minimnya fasilitas pasca-panen, belum optimalnya kelembagaan ekonomi lokal, serta terbatasnya akses pasar, menyebabkan kontribusi ekonomi lokal terhadap kesejahteraan masyarakat masih rendah. Tim Ekspedisi Patriot hadir sebagai upaya untuk menyediakan gambaran menyeluruh mengenai potensi perkebunan berbasis wilayah, sekaligus menjadi dasar dalam merancang strategi pengembangan komoditas perkebunan yang adaptif, inklusif, dan berkelanjutan. Temuan berdasar proses survei lahan dan foto citra udara, luas lahan perkebunan kelapa per Desember 2025 adalah 1.459 Ha. Komoditas unggulan perkebunan yang diusulkan untuk dikembangkan di masa yang akan datang, berdasarkan pengalaman wilayah sekitar kawasan, masyarakat industri, pemerintah, dan secara keseluruhan, adalah komoditas **tebu** dan **kelapa sawit**. Pelaku utama dalam rantai nilai kelapa adalah: Petani; pengepul; konsumen; pengolah; penjual kelapa dan produk turunannya. Titik kritis dalam rantai nilai kelapa adalah: Kondisi tanaman; akses transportasi; ketergantungan pada pengepul; dan hilirisasi. Rekomendasi strategis pengembangan adalah: Strategi pengembangan jangka pendek dan panjang; usulan program dukungan; perbaikan infrastruktur; dan hilirisasi dan investasi.

Kata kunci: komoditas kelapa, kelapa sawit, tebu, tim ekspedisi patriot

### **ABSTRACT**

In the context of national development, transmigration areas play an important role as strategic spaces for opening new economic centers. According to the Department of Agriculture of Merauke (Distan Merauke, 2022), the Salor Transmigration Area (KT Salor) is a strategic region with significant potential for the development of plantation commodities such as coconut, sago, cashew, and areca nut. However, the development of the plantation sector in transmigration areas often faces structural challenges, including limited cultivation technology, lack of post-harvest facilities, underdeveloped local economic institutions, and limited market access. These conditions result in relatively low local economic contributions to community welfare. The Patriot Expedition Team is present as an effort to provide a comprehensive overview of region-based plantation potential, while also serving as a foundation for designing adaptive, inclusive, and sustainable development strategies for plantation commodities. Based on findings from land surveys and aerial imagery analysis, the total area of coconut plantations as of December 2025 is 1,459 hectares. Plantation commodities proposed for future development—based on experiences from surrounding regions, industry stakeholders, government considerations, and overall potential—are sugarcane and oil palm. The main actors in the coconut value chain include farmers, collectors, consumers, processors, and sellers of coconuts and their derivative products. Critical points within the coconut value chain include plant conditions, transportation access, dependence on collectors, and downstream processing. Strategic development recommendations include short- and long-term development strategies, proposed support programs, infrastructure improvements, and the promotion of downstream industries and investment.

Keywords: coconut commodities, oil palm, patriot expedition team, sugarcane